Financial Report December 31, 2019

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RSM US LLP

Independent Auditor's Report

Board of Directors The Children's House at The Johns Hopkins Hospital, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of The Children's House at The Johns Hopkins Hospital, Inc. (The Children's House), which comprise the statements of financial position as of December 31, 2019 and 2018, the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Children's House as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter

As discussed in Note 1 to the financial statements for the year ended December 31, 2019, The Children's House adopted new accounting guidance, Accounting Standards Update 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. The adoption of this standard resulted in additional footnote disclosures. Our opinion is not modified with respect to this matter.

RSM US LLP

Baltimore, Maryland July 22, 2020

Statements of Financial Position December 31, 2019 and 2018

		2019	2018
Assets			
Current assets:			
Cash (Note 2)	\$	108,359	\$ 117,793
Promises to give, net of allowance for uncollectible promises			
(2019 – \$21,854; 2018 – \$18,754) (Notes 2 and 4)		119,548	67,877
Accrued revenue		35,037	33,543
Due from related party (Note 3)		-	27,006
Prepaid expenses		5,000	5,000
Total current assets		267,944	251,219
Property and equipment, net (Note 5)		1,123,961	1,165,475
		1,123,961	1,165,475
Total assets	<u>\$</u>	1,391,905	\$ 1,416,694
Liabilities and Net Assets			
Current liabilities:			
Accounts payable and accrued expenses	\$	22,773	\$ 21,415
Due to related party (Note 3)		108,127	-
Total current liabilities		130,900	21,415
Notes payable (Note 6)		197,591	197,591
Total liabilities		328,491	219,006
Commitments (Notes 6 and 7)			
Net assets:			
Without donor restrictions:			
Undesignated		137,044	229,804
Net investment in plant		926,370	967,884
Total net assets		1,063,414	1,197,688
Total liabilities and net assets	\$	1,391,905	\$ 1,416,694

Statements of Activities Years Ended December 31, 2019 and 2018

	2019 Without Donor		2018 Without Donor		
	R	estrictions	F	Restrictions	
Revenue and support:				_	
In-kind contributions	\$	591,468	\$	503,109	
Indirect public support		156,752		241,611	
Public contributions		167,731		223,435	
Program service contributions		75,189		77,523	
Total revenue and support		991,140		1,045,678	
Expenses:					
Program services		1,085,566		937,516	
Management and general		18,009		17,253	
Fundraising		21,839		37,801	
Total expenses		1,125,414		992,570	
Change in net assets		(134,274)		53,108	
Net assets, beginning of year		1,197,688		1,144,580	
Net assets, end of year	\$	1,063,414	\$	1,197,688	

Statement of Functional Expenses Year Ended December 31, 2019

	Program Services	a	gement and neral	Fı	undraising	Total
Resident activities	\$ 382,686		-		-	\$ 382,686
Salaries	306,525		7,445		9,710	323,680
Volunteer services	98,854		1,009		1,009	100,872
Depreciation (Note 5)	71,546		730		730	73,006
Janitorial	58,711		599		599	59,909
Occupancy	50,373		514		514	51,401
Payroll taxes and benefits (Note 7)	42,477		1,212		1,212	44,901
Professional fees	25,465		5,457		5,457	36,379
Office supplies and equipment	14,808		151		151	15,110
Equipment rental and maintenance	12,442		127		127	12,696
Insurance	9,800		100		100	10,000
Dues and subscriptions	6,558		-		729	7,287
Miscellaneous	5,321		665		665	6,651
Fundraising	-		-		836	836
Total functional expenses	\$ 1,085,566	\$	18,009	\$	21,839	\$ 1,125,414

Statement of Functional Expenses Year Ended December 31, 2018

		Program Services	N	lanagement and General	F	undraising		Total
Salaries	\$	315,717	\$	9,011	\$	9,011	\$	333,739
Resident activities	•	281,063	,	-	·	-	·	281,063
Occupancy		68,823		702		702		70,227
Depreciation (Note 5)		67,368		687		687		68,742
Janitorial ,		57,609		588		588		58,785
Payroll taxes and benefits (Note 7)		44,833		1,280		1,280		47,393
Professional fees		26,623		3,241		3,241		33,105
Fundraising		-		-		19,950		19,950
Office supplies and equipment		17,262		176		176		17,614
Volunteer services		17,060		174		174		17,408
Equipment rental and maintenance		17,008		174		174		17,356
Miscellaneous		8,956		1,120		1,119		11,195
Insurance		9,800		100		100		10,000
Dues and subscriptions		5,394		-		599		5,993
Total functional expenses	\$	937,516	\$	17,253	\$	37,801	\$	992,570

Statements of Cash Flows Years Ended December 31, 2019 and 2018

		2019	2018
Cash flows from operating activities:			
Change in net assets	\$	(134,274)	\$ 53,108
Adjustments to reconcile change in net assets to net			
cash provided by (used in) operating activities:			
Depreciation		73,006	68,742
Increase in allowance for promises to give		-	389
In-kind contributions of fixed assets		-	(85,655)
Changes in assets and liabilities:			
(Increase) decrease in:			
Promises to give		(51,671)	(1,377)
Accrued revenue		(1,494)	(33,543)
Increase (decrease) in:			
Accounts payable and accrued expenses		1,358	(2,146)
Due to related party		135,133	(59,745)
Net cash provided by (used in) operating activities		22,058	(60,227)
Cash flows from investing activities:			
Purchases of property and equipment		(31,492)	(197,591)
Net cash used in investing activities		(31,492)	(197,591)
Cash flows from financing activities:			
Proceeds from note payable		-	197,591
Net cash provided by financing activities		-	197,591
Net decrease in cash		(9,434)	(60,227)
Cash:			
Beginning of year		117,793	178,020
End of year	\$	108,359	\$ 117,793
•	•	· ,	 ,
Supplemental disclosure of noncash investing activities:			
Donations of property and equipment	\$	-	\$ 85,655

Notes to Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies

Nature of activities: The Children's House at The Johns Hopkins Hospital, Inc. (The Children's House) was founded in 1989 for the purpose of providing temporary housing for family members of the children receiving treatment at The Johns Hopkins Hospital. It is a 15-bedroom, four-level facility that includes living rooms, kitchens on each floor, a children's playroom and a large meeting room for groups. The sources of funds are primarily from contributions and various fundraising events.

A summary of The Children's House's significant accounting policies follows:

Basis of presentation: The financial statement presentation follows the recommendations of the Financial Accounting Standards Board (FASB). As required by the Not-for-Profit Entities Topic of the FASB Accounting Standards Codification (ASC), The Children's House is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

Net assets without donor restrictions are the net assets that are neither invested in perpetuity, nor purpose or time restricted by donor-imposed stipulations.

Net assets invested in plant are the net assets that have been invested in The Children's House property over time, net of accumulated depreciation and related notes payable.

As of December 31, 2019 and 2018, The Children's House had no net assets with donor restrictions.

Credit risk: The Children's House does not have deposits in financial institutions in excess of amounts insured by the Federal Deposit Insurance Corporation. The Children's House has not experienced any losses in such accounts and management believes it is not exposed to any significant credit risk on cash.

Promises to give: Promises to give are recognized when the donor makes a promise to give to The Children's House that is, in substance, unconditional. The Children's House uses the allowance method to determine uncollectible promises to give. Promises to give are written off at the time they are determined to be uncollectible. Net promises to give are expected to be received over the next two years.

Property and equipment: Property and equipment owned by The Children's House is recorded at cost, if purchased, or the fair value at the date of the gift, if donated. Depreciation is provided on the straight-line method over the estimated useful lives of the depreciable assets, which range from five to 40 years.

Valuation of long-lived assets: The Children's House reviews the valuation of long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of the long-lived asset is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less costs to sell.

Functional allocation of expenses: The costs of providing various program and supporting activities have been presented on a detailed functional bases in the statements of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Certain expenses are attributable to more than one program or supporting function. These expenses are allocated consistently based on the following:

Notes to Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

- Volunteer services, personnel related costs and other miscellaneous costs are allocated based on estimates of time and effort for each functional area
- Depreciation, occupancy and janitorial costs are allocated based on the percentage of fixed assets utilized by each functional area
- Resident activities costs are allocated entirely to program services provided to participants
- Fundraising costs are allocated entirely to fundraising and development supporting services

Income taxes: The Children's House is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) as a charitable organization, whereby only unrelated business income, as defined by Section 512(a)(1) of the IRC, is subject to federal income tax. The Children's House is not considered to be a private foundation. Income which is not related to exempt purposes, less applicable deductions, may be subject to federal and state corporate income taxes. For the years ended December 31, 2019 and 2018, The Children's House concluded it has no such unrelated business income.

The Children's House adopted the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, The Children's House may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. The guidance on accounting for uncertainty in income taxes also addresses derecognition classification, interest and penalties on income taxes and accounting in interim periods.

Management evaluated The Children's House's tax positions and concluded that The Children's House has taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of the guidance. Generally, The Children's House is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for years before 2016.

Support and revenue – contributions: Unconditional contributions received, including grants and contracts deemed to be non-exchange transactions, are recorded as support to net assets with or without donor restrictions, depending on the existence and/or nature of donor restrictions. All donor restricted support is reported as an increase in net assets with donor restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Conditional contributions are those contributions that contain donor imposed rights of refund/return and barriers (performance obligations and/or controlling stipulations). Conditional contributions are recognized into revenue when conditions are satisfied and then follow the above policies for unconditional contributions. Conditional contributions received in advance of satisfying conditions are recoded as deferred revenue.

Notes to Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

In-kind contributions: Contributions of donated non-cash assets are recorded at their estimated fair value in the period received. Contributions of donated services that create or enhance non-financial assets or that require specialized skills, which are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation, are recorded at their fair value in the period received.

The Children's House, through fundraising efforts, generated donated goods and services aggregating \$596,468 and \$503,109 for the years ended December 31, 2019 and 2018, respectively.

Use of estimates: The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results may vary from those estimates.

Accounting pronouncement adopted: In June 2018, the FASB issued ASU 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. ASU 2018-08 clarifies the guidance for evaluating whether a transaction is reciprocal (i.e., an exchange transaction) or nonreciprocal (i.e., a contribution), and for distinguishing between conditional and unconditional contributions. The ASU also clarifies the guidance used by entities other than not-for-profits to identify and account for contributions made. The adoption of this ASU did not materially impact the financial statements.

Note 2. Liquidity and Availability

The Children's House is primarily supported by contributions, fundraising events and giving campaigns. As part of The Children's House's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. The Children's House does not have any donor restricted, board designated or other contractual limitations on its financial assets. In the event of financial distress or an immediate liquidity need resulting from events outside of the typical life cycle of converting financial assets to cash or settling financial liabilities, The Children's House would obtain a related party loan from the Believe in Tomorrow National Children's Foundation.

Financial assets available to meet cash needs for general expenditures within one year as of December 31, 2019 and 2018 are as follows:

	 2019	2018		
Cash and cash equivalents	\$ 108,359	\$ 117,793		
Accrued revenue	 35,037	33,543		
Financial assets available to meet cash needs		_		
for general expenditures within one year	\$ 143,396	\$ 151,336		

Note 3. Related Party Transactions

The Believe in Tomorrow National Children's Foundation, Inc. (the Foundation), a related party, advanced funds to The Children's House during the years ended December 31, 2019 and 2018. The Foundation's Board of Directors has committed to provide support to The Children's House by assisting in its fundraising efforts, including the solicitation of donated goods and services. There is also no formal payment arrangement.

Notes to Financial Statements

Note 3. Related Party Transactions (Continued)

The Foundation records salary expense related to operations of The Children's House as an in-kind contribution from the Foundation to The Children's House rather than requiring The Children's House to reimburse the Foundation for the related expense. The contribution totaled \$122,980 for each of the years ended December 31, 2019 and 2018. The following table reflects the activity of such support and outstanding balances due (to) from the Foundation at December 31, 2019 and 2018:

	2019			2018	
Due from (to) related party, beginning of year:	\$	27,006	\$	(32,739)	
Advances to related party		184,822		351,812	
Advances from related party		(319,955)		(292,067)	
Due (to) from related party, end of year	\$	(108,127)	\$	27,006	

Note 4. Promises to Give

Promises to give of \$119,548 and \$67,877 at December 31, 2019 and 2018, respectively, consisted of gross promises to give of \$141,402 and \$86,631, net of allowances for doubtful promises to give of \$21,854 and \$18,754, respectively, for the years then ended. Promises to gives are expected to be received in the next two years.

Note 5. Property and Equipment

Property and equipment consisted of the following at December 31, 2019 and 2018:

	Depreciable Life (Range)	2019	2018
_			
Building and improvements	5-40 years	\$ 2,198,374	\$ 2,193,692
Furniture and fixtures	5-10 years	138,843	136,765
Equipment	5-10 years	109,073	84,341
		2,446,290	2,414,798
Less accumulated depreciation		(1,506,463)	(1,433,457)
		939,827	981,341
Land		184,134	184,134
		\$ 1,123,961	\$ 1,165,475

Note 6. Notes Payable

On September 26, 2018, The Children's House entered into a loan agreement with the Community Development Administration, a unit of the Division of Development Finance of the Department of Housing and Community Development, of the State of Maryland for energy efficiency and renewable energy improvements to the property for up to \$350,000. The loan is a non-interest bearing promissory note and matures on September 1, 2053, whereby all principal becomes due. The loan balance was \$197,591 at December 31, 2019 and 2018.

Notes to Financial Statements

Note 7. Pension Plan

The Children's House has a defined contribution pension plan that covers substantially all of its full-time employees. The Children's House may contribute a discretionary amount each plan year and employees can contribute a percentage of their compensation to the plan. There were no contributions to the plan from The Children's House for each of the years ended December 31, 2019 and 2018.

Note 8. Subsequent Events

Subsequent events have been evaluated through July 22, 2020, which is the date the financial statements were available to be issued.

On January 30, 2020, the World Health Organization declared the coronavirus (COVID-19) outbreak a "Public Health Emergency of International Concern" and on March 10, 2020, declared it to be a pandemic. Actions taken around the world to help mitigate the spread of the coronavirus include restrictions on travel, and quarantines in certain areas, and forced closures for certain types of public places and businesses. The coronavirus and actions taken to mitigate it have had and are expected to continue to have an adverse impact on the economies and financial markets of many countries. It is unknown how long these conditions will last and what the complete financial effect will be on The Children's House. The extent of the impact of COVID-19 on The Children's House operations and financial performance are uncertain and cannot be predicted. Management is continually monitoring the impact of COVID-19.

The Children's House applied for and received an Economic Injury Disaster Loan (the Loan) of \$150,000 from the Small Business Administration on May 14, 2020. The interest rate is 2.75% per annum, payable monthly commencing on May 14, 2021. The loan matures on May 14, 2050. The loan is collateralized by the Foundation's tangible and intangible personal property.