



Magical Moments

The 37th Annual Benefit & Auction
11.23.19



Believe In Tomorrow[™]
Children's Foundation

Sponsorship Opportunities

MAGICAL TITLE Sponsor \$30,000

Exposure:

- Title Sponsor receives exclusive naming rights in event title (*Magical Moments Gala sponsored by...*)
- Name and logo included in all Gala marketing, social media and signage
- 2 Full Page Ads in event program (*2 Page, Black and White Center Spread*)
- Verbal recognition at the event
- Company name included in press releases, emails and boosted social media posts
- After event, company included in a newspaper thank you ad
- Logo prominently displayed outside of venue on Martin's West Billboard
- Logo prominently displayed on podium on the stage inside the ballroom
- 2-year naming right in the lobby foyer of The Children's House at Johns Hopkins

Event:

- 2 VIP Tables of 10 (*VIP: reserved in a premium location*)
- Tableside Concierge service (*Personal runners for food, drink or bidding and raffle purchases*)
- Company executive to introduce emcee
- Valet Parking at the event for your 20 guests
- **Auction Sponsor** (*Your logo will have exclusive visibility within the mobile bidding app seen and used by attendees as well as remote bidders*)



Provides family accommodations for
300 Nights

BELIEVE Sponsor \$20,000

Exposure:

- Name and logo included in all Gala marketing, social media and signage
- 1 Full Page Color Ad in event program (*Inside Front Cover*)
- Verbal recognition at the event
- Company name included in press releases, emails and boosted social media posts
- After event, company included in a newspaper thank you ad
- Logo prominently displayed in venue lobby at entrance
- 1-year naming right for a guest suite at The Children's House at Johns Hopkins

Event:

- 2 VIP Tables of 10 (*VIP: reserved in a premium location*)
- Tableside Concierge service (*Personal runners for food, drink or bidding and raffle purchases*)
- **Photo Booth Sponsor** (*Your logo will appear on all photos printed/emailed from booth*)



Provides family accommodations for
200 Nights

HOPE Sponsor – \$15,000

Exposure:

- Name and logo included in all Gala marketing, social media and signage
- 1 Full Page Color Ad in event program (*Inside Back Cover*)
- Verbal recognition at the event
- Company name included in press releases, emails and boosted social media posts
- After event, company included in a newspaper thank you ad

Event:

- 1 VIP Table of 10 (VIP: table reserved in a premium location)
- Tableside Concierge service (*Personal runners for food, drink or bidding and raffle purchases*)
- **Bar Sponsor** (*Your logo will appear on bar signage and cocktail napkins*)



CARE Sponsor – \$10,000

Exposure:

- Name and logo included in all Gala marketing, social media and signage
- 1 Full Page Black and White Ad in event program
- Verbal recognition at the event
- Company name included in emails and boosted social media posts
- After event, company included in a newspaper thank you ad

Event:

- 1 Reserved Table of 10
- **Charging Station Sponsor** (*The charging station table will be branded with your logo*)



COMFORT Sponsor – \$5,000

Exposure:

- Name and logo included in all Gala marketing, social media and signage
- ½ Page Black and White Ad in event program
- Verbal recognition at the event
- After event, company included in a newspaper thank you ad

Event:

- 1 Reserved Table of 10



JOY Sponsor – \$2,500

Exposure:

- Name and logo included in all Gala marketing, social media and signage
- Company Name listed in event program

Event:

- 1 Reserved Table of 10



Contact Information

For more information or to secure your sponsorship today for **Believe In Tomorrow's Magical Moments Gala**, contact **Danna Gildersleeve** at **DG@BelieveInTomorrow.org** or call **410.744.1032**.
