



The 35th Annual Benefit & Auction • 11.04.17

Sponsorship Opportunities



Title Sponsor - \$10,000

- All platinum sponsor advantages
- Recognition as the Title Sponsor
- Dedicated signage at Registration
- Dedicated signage with company logo at auction area
- 10 complimentary tickets



Platinum Sponsor - \$7,500

- All gold sponsor advantages
- Dedicated signage with company logo at all food stations
- Full color ad on inside cover of event program
- Logo on all attendee bidder cards
- On-air mentions of business via media sponsors
- Logo in all media advertising
- 8 complimentary tickets



Gold Sponsor - \$5,000

- All silver sponsor advantages
- Dedicated signage with company logo at all bar stations
- Full page BW ad in event program
- Logo on mailed invitations
- 6 complimentary tickets



Silver Sponsor - \$2,500

- Half page BW ad in event program
- Mentions on social media
- Recognition in monthly e-newsletter & e-blasts about the event
- Logo linked from Benefit & Auction site to sponsor's site
- Inclusion in all Benefit & Auction press releases
- Verbal recognition during the event
- Logo on all sponsor boards throughout the venue
- 4 Complimentary tickets



Believe In Tomorrow™
Children's Foundation

BelieveInTomorrow.org/B&A

Sponsor Information

Name

Company Name

(If different from above)

Contact Name

Telephone

Email

Address

City

State

Zip

Sponsor Levels

☐ Title Sponsor - \$10,000

☐ Platinum Sponsor - \$7,500

☐ Gold Sponsor - \$5,000

☐ Silver Sponsor - \$2,500

Payment Information

Payment by check or credit card is due by **October 4, 2017**. Make checks payable to “**Believe In Tomorrow**” and mail to **6601 Frederick Road, Baltimore, MD 21228**. ☐ Payment Enclosed ☐ Please Send Invoice

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

☐ Pay by Check

Card Number

Exp. Date

Card Holder Name

Security Code

Billing Address

(If different from above)

Thank you for your support!

For more information contact **James Poisal**, at jpoisal@believeintomorrow.org or **410-744-1032**. Sponsorship commitments must be made by **October 4, 2017**.

Graphic Guidelines: Send your black and white logo electronically as a **vector file (AI or EPS)** as soon as possible to the above email address. Failure to send files in this format may jeopardize your logo's quality and legibility on t-shirts and other printed materials.