Believe In Tomorrow™
Children's Foundation



YEARS OF HOPE

2027 Benefit & Auction

For 45 years, Believe In Tomorrow has helped families stay together through childhood illness. Your sponsorship supports hospital housing that keeps families close to care, and each other, and respite stays that give them time to rest, laugh, and make memories outside of the hospital.

Because Every Moment Together Matters

Near the hospital,

can mean a parent having a place to sleep close to their child — and a family having somewhere welcoming to return to after a long day of treatment.





Away from the hospital,

can mean building castles in the sand, hiking to a beautiful waterfall, or sharing a homecooked meal with nowhere else to be.





Your sponsorship makes all of this possible: comfort, hope, and joy when families need them most.

SPONSORSHIP OPPORTUNITIES

To become a Sponsor, please email events@believeintomorrow.org
or call 410.744.1032 or visit BelieveInTomorrow.org/Benefit

CUSTOM SPONSORSHIPS ARE ALSO AVAILABLE! INQUIRE FOR DETAILS.



PROVIDES FAMILY ACCOMMODATIONS FOR 300 NIGHTS

ROYAL SAPPHIRE LEVEL - DINNER SPONSOR

$45,000
(Tax-deductible amount is $40,700)

Event:

- Two reserved tables for 10 in the dining area (20 Guests)
- Dedicated drink service for both tables
- A specialty favor for each of your 20 guests
- One luxury suite for an overnight stay on Saturday, April 24, 2027

Sponsor Recognition:

- Logo recognition on Believe In Tomorrow's website and in the event program book
- Logo inclusion in event marketing and boosted social media campaigns
- A two-page, full-color advertisement in the program book
- Logo display on the venue's LED ribbon throughout the evening
- Logo feature on five media screens during cocktail hour
- Special recognition as the evening's dinner sponsor, with logo display on every dinner table
- Verbal acknowledgement and logo display during the program
- A 30-60 second sponsor video ad shown during the program



PROVIDES FAMILY ACCOMMODATIONS FOR 170 NIGHTS

CROWN JEWEL LEVEL - BAR SPONSOR

$25,000
(Tax-deductible amount is $23,000)

Event:

- One reserved table for 10 in the dining area (10 Guests)
- Dedicated drink service for your table
- A specialty favor for each of your 10 guests

Sponsor Recognition:

- Logo recognition on Believe In Tomorrow's website and in the event program book
- Logo inclusion in event marketing and boosted social media campaigns
- A full-page, full-color advertisement in the program book
- Logo display on the venue's LED ribbon throughout the evening
- Logo feature on five media screens during cocktail hour
- Special recognition as a bar sponsor, with logo display at every bar, including mobile bars
- Verbal acknowledgement and logo display during the program



Provides family accommodations for 100 Nights

Golden Mask Level - Paddle Raise Sponsor

$15,000

(Tax-deductible amount is $13,000)

Event:

- One reserved table for 10 in the dining area (10 Guests)
- Dedicated drink service for your table

Sponsor Recognition:

- Logo recognition on Believe In Tomorrow's website and in the event program book
- Logo inclusion in event marketing and boosted social media campaigns
- A full-page, full-color advertisement in the program book
- Logo display on the venue's LED ribbon throughout the evening
- Logo feature on bidding paddles or bid-spotting materials used during the paddle raise
- Verbal acknowledgement and logo display during the program



Provides family accommodations for 70 Nights

Hidden Gem Level - Raffle Sponsor

$10,000

(Tax-deductible amount is $8,000)

Event:

- One reserved table for 10 in the dining area (10 Guests)

Sponsor Recognition:

- Logo recognition on Believe In Tomorrow's website and in the event program book
- Logo inclusion in event marketing and boosted social media campaigns
- A full-page, full-color advertisement in the program book
- Logo display at each raffle table
- Logo feature on mobile signage throughout the venue
- Verbal acknowledgement and logo display during the program



Provides family accommodations for 40 Nights

Mystique Level - Auction Sponsor

$5,000

(Tax-deductible amount is $3,400)

Event:

- One reserved table for 8 in the dining area (8 Guests)

Sponsor Recognition:

- Logo recognition on Believe In Tomorrow's website and in the event program book
- Logo inclusion in event marketing and boosted social media campaigns
- A half-page, full-color advertisement in the program book
- Verbal acknowledgement and logo display during the program

BENEFIT & AUCTION SPONSORSHIP FORM

SPONSOR INFORMATION

Name _____

Company Name _____
(if different from above)

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

SPONSOR LEVELS

☐ Royal Sapphire Sponsor $45,000 ☐ Crown Jewel Sponsor $25,000

☐ Golden Mask Sponsor $15,000 ☐ Hidden Gem Sponsor $10,000 ☐ Mystique Sponsor $5,000

FOR SPONSORSHIPS THAT INCLUDE LOGO EXPOSURE: Email a color version and a black & white version of your logo as a vector file (EPS or AI or vector PDF) as soon as possible to **events@believeintomorrow.org**.

PAYMENT

All levels have the option to set up a payment plan with final payment due on or before December 31, 2027.

Make checks payable to **Believe In Tomorrow** & mail to:
Believe In Tomorrow Children's Foundation, 6601 Frederick Road, Catonsville, MD 21228

☐ Check Enclosed ☐ Please Send Invoice ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Card # _____ Exp. Date ____/____ 3-digit Code _____

Cardholder Name _____

Billing Address _____
(if different from above)

Believe In Tomorrow™
Children's Foundation

Thank You For Your Support!

Proceeds to benefit Believe In Tomorrow Children's Foundation. Your contributions help provide exceptional hospital & respite housing services to critically ill children & their families. Our unique programs bring comfort, hope & joy to children & their families, enabling them to renew their spirits mentally & physically.

Believe In Tomorrow National Children's Foundation, Inc. is a 501(c)(3) non-profit organization. All contributions are tax-deductible to the fullest extent allowed by law.