

FOR IMMEDIATE RELEASE
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Like Lance Armstrong said “Every Second Counts.”

Not everyone is at the beach, or the pool or the annual Labor Day cook-out this weekend, **ESPECIALLY** the teams competing in Baltimore’s Battle of the Paddles: Mama’s OAR Max’s. In the words of Seven Time Tour de France Champion, Lance Armstrong, “Every second counts...” and Ron Furman, proprietor of Max’s Taphouse and captain of Team Max’s, and Delaware Dave of Scunny McCusker’s Team Mama’s, are utilizing every second in the countdown to Baltimore’s Battle of the Paddles, a 166 mile kayaking competition to raise awareness and funding for Baltimore-based Believe In Tomorrow National Children’s Foundation.

WHEN: Monday, September 7, 2009

TIME: 12:00 Noon

WHERE: Baltimore’s Inner Harbor

WHAT: The teams face off in a Paddling/Strategy Clinic, in preparation for the five day Baltimore’s Battle of the Paddles kayaking race that begins September 21, at Quantico, VA

WHO: Team Max’s Ron Furman, Jason Mislan and Jessica Welsh, the only female in the challenge.
Team Mama’s Delaware Dave and Sean Leahy

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TEAMS ARE AVAILABLE FOR ON CAMERA INTERVIEWS AND LIVE PHONERS FROM THE WATER.
THEY EVEN HAVE TUNES BLASTING FROM THE HATCH!

It’s more grueling than the Iron Man, longer than the Boston Marathon and crazier than the Polar Bear Plunge. Its five men and one woman determined to kayak more than 166 miles in open water over five days, beginning September 21, in a challenge to raise \$100,000 dollars for Baltimore-based Believe In Tomorrow National Children’s Foundation and increase awareness for the foundation’s military initiative.

Believe In Tomorrow National Children’s Foundation provides exceptional hospital and respite housing for families with critically ill children. In addition to being the exclusive provider of hospital housing for the Johns Hopkins Children’s Center, Believe In Tomorrow has five destination driven respite facilities families can utilize free of charge to rest, relax and recover from the trauma of a child’s critical illness. Two of the foundation’s respite facilities, The Believe In Tomorrow House on the Bay in Ocean City, Md, and the Believe In Tomorrow House at Pinnacle Falls, outside of Asheville, NC, prioritize military families with critically ill children.



Believe In Tomorrow
Children's Foundation

