



Believe In Tomorrow™
Children's Foundation

27th Annual Benefit & Auction

October 3, 2009 • Belfast Manor, 15316 Priceville Rd, Sparks MD

Believe In Tomorrow provides exceptional hospital and respite housing services to critically ill children and their families. We believe in keeping families together during a child's medical crisis, and that the gentle cadence of normal family life has a powerful influence on the healing process.

By becoming a sponsor of the 27th Annual Benefit & Auction, companies can provide support to the Believe In Tomorrow Children's Foundation while gaining a wonderful marketing opportunity.

The Benefit & Auction is designed to raise proceeds to enable Believe In Tomorrow to continue to be a leader in pediatric support programs focusing on the national expansion of Children's Housing.

SPONSORSHIP OPPORTUNITIES

Gold Sponsor \$10,000

- Title sponsor recognition with category exclusivity
- Customized media package
- Sponsor logo inclusion in all advertising
- Individual logo included in rotating presentation throughout the event on an oversized screen
- Custom slide or company advertisement to be included in rotating presentation
- Name listed on plasma screens behind the bar
- Verbal recognition during program
- Color ad in the event program with prominent placement
- Full page black and white ad space* (4.75" x 7.75") in the event program
- Logo featured in invitation
- Logo featured on BIT website, with link to corporation homepage (2 months)
- Table including (10) tickets to the Benefit & Auction

Silver Sponsor \$5,000

- Customized media package
- Logo included in rotating presentation throughout the event on an oversized screen
- Name listed on plasma screens behind the bar
- Full page black and white ad space* (4.75" x 7.75") in the event program
- Logo featured in invitation
- Logo featured on BIT website, with link to corporation homepage (1 month)
- Table including (10) tickets to the Benefit & Auction

Bronze Sponsor \$2,500

- Name listed on sponsor board
- Logo included in rotating presentation throughout the event on an oversized screen
- Half page black and white ad space* (4.75" x 3.75") in the event program
- Logo featured in invitation
- Table including (10) tickets to the Benefit & Auction



GRAPHIC GUIDELINES

Your logo to be used for signage

Please send your black and white logo electronically as a vector file (AI or EPS) or as a high resolution (300 DPI or higher) TIF or JPEG file to misenberg@believeintomorrow.org

Your ad/logo to be used in the program/invitation

All artwork/logos must be camera-ready or a sharp, black and white laser printout. (NO BUSINESS CARDS). Artwork can be submitted electronically as an EPS, JPEG, TIF or PDF with a 300 minimum DPI.

- Full page ad: 4.75" x 7.75" live area (portrait)
- Half page ad: 4.75" x 3.75" live area (landscape)

Deadlines

- Logo due by August 10, 2009 for inclusion in event invitation
- Artwork for ad due by September 7, 2009
- Full payment due by September 25, 2009

Questions?

Please contact Meredith Isenberg at misenberg@believeintomorrow.org or 410-744-1032.

Return To

Believe In Tomorrow Children's Foundation
ATTN: Meredith Isenberg
6601 Frederick Road
Baltimore, MD 21228



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EVENT SPONSOR REMITTANCE FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE (to link logo graphic): _____

Gold Sponsor \$10,000

Silver Sponsor \$5,000

Bronze Sponsor \$2,500

Full Page Ad \$1,000

Half Page Ad \$500

Additional Donation \$ _____

TOTAL ENCLOSED \$ _____

Thank you for your support!